

## **General Information**

Recent developments in behavioral economics shed new light on issues of corporate social responsibility. In this seminar we explore and discuss implications of this research on how companies should approach their stakeholders.

This seminar is aimed at bachelor students in the profile group “Unternehmensführung, Organisation und Personal” who have, if possible, already completed the courses “Organisation und Personal” and either “Business Ethics” or “Unternehmensführung und internationales Management” (Business Policy and International Management).

The seminar is designed to prepare students to write a bachelor’s thesis and can only be taken one time. We recommend selecting the seminar offered by the department where you would also like to write your bachelor’s thesis.

The course is a block seminar.

Students will receive an introduction to conducting literature research and composing an academic paper. This introduction will be offered by Dr. Suthaus from the library.

Participating students will then be able to register for individual topics through ILIAS. Small groups of 2-3 students will work on each topic. Each topic consists of scientific papers.

With their respective groups, students will give a presentation on their chosen topic and on the projected purpose and outline of their paper. Students will receive feedback from department staff and other seminar participants in the seminar. Following the presentations, students will compose a paper with their respective groups (length of 8 to 10 pages). A template for the paper will be provided.

## **Topics**

The theme of the seminar are the individual motivations for CSR and reasons for social irresponsibility. Motivations for CSR include self image concerns, social image concerns, and delegation. Reasons for social irresponsibility focus on leadership and individual characteristics. Each topic include multiple papers that the students can choose from. Students are expected to do their own research into the topic to prepare for the presentation and afterwards to write their paper. The required reading will be announced at an appropriate time.

## **Location**

The introductory sessions will take place, in room 406 in the main library (the date will be announced via the homepage of the chair). The course will be held in room 3.206 in the SSC building. Please verify this via ILIAS or the homepage of the chair before the course starts. The kick-off meeting will be on 9.30 to 13.00 on Friday, 21<sup>st</sup> of October 2016. The presentations will be on Friday 18<sup>th</sup> and 25<sup>th</sup> of November 2016. The paper is due for Friday, 16<sup>th</sup> of December 2016.